

Civil Judgments – Summary Table

April 2025

** Case handled by East IP*

	Disputed Mark	Pirate Mark in Use by Defendant	Other Activity Deemed to Constitute Unfair Competition	Compensation Awarded	Court	Date of Judgment (Final Unless Indicated Otherwise)	Court Recognized Bad Faith Filing as Form of Unfair Competition
1	Coppertone	No	Online takedowns and warning letters sent to sellers of plaintiff's products	~US\$97K	Hangzhou Yuhang District People's Court (1 st instance)	March 2018	Yes
2	碧然德 (BRITA in Chinese)	Yes	Abuse of trademark administrative procedures; false advertising	~US\$390K	Shanghai Minhang District People's Court (1 st), Shanghai IP Court (2 nd)	September 2020	Yes
3	*UFC	Yes	Trademark infringement	~US\$69K	Guangzhou Tianhe People's Court (1 st) Guangzhou IP Court (2 nd)	June 2021	Yes
4	In-Sink-Erator	No	Large-scale trademark squatter	~US\$96K	Xiamen Intermediate People's Court (1 st), Fujian High People's Court (2 nd)	September 2021	Yes
5	百利	Yes	Trademark infringement; trade	US\$71K	Dongguan No. 1 People's	September	Yes

	Disputed Mark	Pirate Mark in Use by Defendant	Other Activity Deemed to Constitute Unfair Competition	Compensation Awarded	Court	Date of Judgment (Final Unless Indicated Otherwise)	Court Recognized Bad Faith Filing as Form of Unfair Competition
	(BAI LI)		name infringement; false advertising		Court (1st), Dongguan Intermediate People's Court (2nd)	2021	
6	古北水镇 (GUBEI SHUIZHEN)	No	Administrative complaint by pirate targeting sales of victim's products; warning letters to plaintiff	US\$40K, plus reasonable expenses ~USD5K	Beijing Dongcheng District People's Court (1 st instance) Beijing IP Court (2 nd instance)	July 2022	Yes
7	*STAUD	Yes	Customs recordation, MSB complaints and civil action against victim's distributors, false advertising	US\$225K	Dongguan Intermediate People's Court	December 2022	Yes
8	Super Dry/ 干霸	Yes	Pirate was former distributor; trademark infringement; pirate recorded its registration with local Customs; deemed to have engaged in abuse of administrative procedures	US\$42K	Quanzhou Intermediate People's Court	July 2023	Yes
9	“华凌”	Yes	Infringement of trade name;	US\$285K	Zhongshan No. 2 People's	August 2023	Yes

	Disputed Mark	Pirate Mark in Use by Defendant	Other Activity Deemed to Constitute Unfair Competition	Compensation Awarded	Court	Date of Judgment (Final Unless Indicated Otherwise)	Court Recognized Bad Faith Filing as Form of Unfair Competition
	(HUA LING)		false advertising; abuse of administrative procedures		Court (1st), Zhongshan Intermediate People's Court (2nd)		
10	黎珐 (ReFa in Chinese)	Yes	Trademark infringement	US\$90K	Ningbo Yinzhou District People's Court	December 2023	Yes
11	Shikang	Yes	Former distributor; pirate filed online take-downs, MSB complaints and civil action against victim's distributors	US\$416K, plus legal costs of US\$44,580	Suzhou Intermediate People's Court (1 st); Jiangsu Higher People's Court (2 nd)	December 2023	Yes
12	Santak 山特	Yes	Trademark infringement; false advertising	US\$1.11 million	Chengdu Intermediate People's Court (1st), Sichuan High People's Court (2nd)	January 2024	Yes
13	*DENOSYL 丹诺仕	Yes	Trademark infringement; warning letters sent to plaintiff's distributors; pirate filed abusive non-use cancellations against plaintiff's registrations	US\$114K	Nanjing Intermediate People's Court	February 2025 (appeal pending by pirate)	Yes
14	小爱同学	Yes	Abuse of administrative procedures;	US\$171K	Wenzhou Intermediate	December	Yes

	Disputed Mark	Pirate Mark in Use by Defendant	Other Activity Deemed to Constitute Unfair Competition	Compensation Awarded	Court	Date of Judgment (Final Unless Indicated Otherwise)	Court Recognized Bad Faith Filing as Form of Unfair Competition
	(XIAO AI TONGXUE)		warning letters sent to the plaintiff's affiliates; false advertising		People's Court	2023	
15	拜尔斯道夫 (BEIERSDORF in Chinese)	Yes	Trademark infringement; trade name infringement; domain name piracy	US\$71K	Tianjin No. 3 Intermediate People's Court (1st), Tianjin High People's Court (2nd)	December 2023	Yes
16	JOY 乔氏	No	A significant level of trademark squatting (serial piracy)	US\$7K	Xi'an Beilin District People's Court	December 2024	Yes
17	TINA & TONY	Yes	A significant level of trademark squatting (serial piracy)	US\$28K	Linyi Intermediate People's Court (1st), Shandong High Court (2nd)	July 2024	Yes
18	沃得奥龙 (WO DE AO LONG)	Yes	Trademark infringement; trade name infringement	US\$285K	Danyang People's Court (1st), Zhenjiang Intermediate People's Court (2nd)	December 2023	Yes
19	耳光馄饨 (ERGUANG HUNDUN)	Yes	False advertising; passing off; commercial defamation	US\$285K	Shanghai Xuhui District People's Court (1st) Shanghai IP Court (2nd)	April 2021	Yes
20	坎德拉	Yes	Pirate filed civil actions, MSB	US\$428K	Nanjing Intermediate	February 2024	Yes

	Disputed Mark	Pirate Mark in Use by Defendant	Other Activity Deemed to Constitute Unfair Competition	Compensation Awarded	Court	Date of Judgment (Final Unless Indicated Otherwise)	Court Recognized Bad Faith Filing as Form of Unfair Competition
	(CANDELA in Chinese)		complaints, against and sent warning letters to plaintiff's affiliates; trade name infringement; false advertising		People's Court (1st); Jiangsu Higher People's Court (2nd)		
21	HYDRO 海德鲁	Yes	Abuse of administrative procedures; warning letters sent to distributors	US\$3.62 million	Shanghai IP Court	June 2024	Yes
22	恒康佳业 (HENG KANG JIA YE)	Yes	Trademark infringement; trade name infringement, MSB complaints, patent infringement	US\$4.3K	Shenzhen Guangming District People's Court	June 2024	Yes
23	雅富顿 (YA FU DUN)	No	No	n/a	Beijing IP Court (1st); Beijing Higher People's Court (2nd)	November 2021	No
24	景田百岁山 (JING TIAN BAI SUI SHAN)	Yes	Trademark infringement; false advertising	US\$280K	Beijing IP Court (1st); Beijing Higher People's Court (2nd)	November 2022	No
25	嘉实多 (CASTROL in Chinese)	No	No	n/a	Beijing Xicheng District People's Court (1st); Beijing IP Court (2nd)	March 2023	No
26	金牌	Yes	Trademark infringement; false	US\$285K	Ningbo Intermediate	November	No

	Disputed Mark	Pirate Mark in Use by Defendant	Other Activity Deemed to Constitute Unfair Competition	Compensation Awarded	Court	Date of Judgment (Final Unless Indicated Otherwise)	Court Recognized Bad Faith Filing as Form of Unfair Competition
	(JIN PAI)		advertising; trademark infringement		People's Court (1st) Zhejiang Province Higher People's Court (2nd)	2024	