



Case Summary – Civil Decisions against Bad Faith Filers

January 2026

**Case handled by East IP*

#	Disputed Mark	Whether the Pirate Mark was Used	Other Unfair Competition Activities	Amount of Compensation	Court	Date of Final Decision	Whether Applying for Pirate Marks Was Deemed as Unfair Competition
1	Coppertone	No	Online take-downs; send warning letters	~US\$97K	Hangzhou Yuhang District People's Court (1st)	March 2018	Yes
2	碧然德 (BRITA)	Yes	Abuse of trademark administrative procedures; false advertising	~US\$390K	Shanghai Minhang District People's Court (1st), Shanghai IP Court (2nd)	September 2020	Yes
3	*UFC	Yes	Trademark infringement	~US\$69K	Guangzhou Tianhe District People's Court (1st) Guangzhou IP Court (2nd)	June 2021	Yes
4	In-Sink-Erator	Yes	A significant amount of trademark squatting	~US\$96K	Xiamen Intermediate People's Court (1st), Fujian High Court (2nd)	September 2021	Yes

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5	百利	Yes	Trademark infringement; trade name infringement; false advertising	~US\$71K	Dongguan 1st People's Court (1st), Dongguan Intermediate Court (2nd)	September 2021	Yes
6	古北水镇 (GU BEI SHUI ZHEN in Chinese)	No	SAIC complaint; warning letters;	~US\$40K, plus reasonable expenses ~USD5K	Beijing Dongcheng District People's Court (1st) Beijing IP Court (2nd)	July 2022	Yes
7	*STAUD	Yes	Customs recordation, MSB complaints and civil action against victim's distributors, false advertising	US\$225K	Dongguan Intermediate People's Court	December 2022	Yes
8	Super Dry 干霸	Yes	Former distributor; trademark infringement; Customs recordation; abuse of trademark administrative procedures	~US\$42K	Quanzhou Intermediate People's Court	July 2023	Yes

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9	“华凌” (HUA LING in Chinese)	Yes	Infringement of Trade Name; false advertising; abuse of trademark administrative procedures	~US\$285K	Zhongshan 2nd People’s Court (1st), Zhongshan Intermediate Court (2nd)	August 2023	Yes
10	黎珐 (REFA in Chinese)	Yes	Trademark infringement;	~US\$90K	Ningbo Yinzhou District People’s Court	December 2023	Yes
11	Shikang	Yes	Former distributor; filing online take-downs, filing complaints with the local Market Supervision Bureau and relevant industry associations, and filing civil litigation for trademark infringement	~US\$416K, plus legal costs of US\$44,580	Suzhou Intermediate People's Court (1st); Jiangsu Higher People's Court (2nd)	December 2023	Yes
12	Santak 山特	Yes	Trademark infringement; false advertising	~US\$1.11 million	Chengdu Intermediate People’s Court (1st), Sichuan High Court (2nd)	January 2024	Yes

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13	*BOYY	Yes	Trademark infringement	~US\$296K	Shanghai Huangpu District People's Court	September 2024	Yes
14	小爱同学 (Baidu, XIAO AI TONG XUE in Chinese)	Yes	Abuse of trademark administrative procedures; send warning letters to the Plaintiff's affiliates; false advertising	~US\$171K	Wenzhou Intermediate People's Court	December 2023	Yes
15	拜尔斯道夫 (BEIERSDORF in Chinese)	Yes	Trademark infringement; trade name infringement; domain name registration	~US\$71K	Tianjin 3rd Intermediate People's Court (1st), Tianjin High Court (2nd)	December 2023	Yes
16	JOY 乔氏	No	No (the defendant is a serial pirate)	~US\$7K	Xi'an Beilin District People's Court	December 2024	Yes
17	“缇娜托尼” (Youku, TI NA TUO NI in Chinese)	No	No. (the defendant is a serial pirate)	~US\$28K	Linyi Intermediate People's Court (1st), Shandong High Court (2nd)	July 2024	Yes
18	沃得奥龙 (WO DE AO LONG in Chinese)	Yes	Trademark infringement and trade name infringement	~US\$285K	Danyang People's Court (1st), Zhenjiang Intermediate Court (2nd)	December 2023	Yes

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19	耳光馄饨 (ER GUANG HUN DUN in Chinese)	Yes	False advertising; passing off; commercial defamation	~US\$285K	Shanghai Xuhui District People's Court (1st) Shanghai IP Court (2nd)	April 2021	Yes
20	坎德拉(Candela in Chinese)	Yes	File civil actions, MSB complaints, and send warning letters to the Plaintiff's affiliates; trade name infringement; false advertising	~US\$428K	Nanjing Intermediate People's Court (1st); Jiangsu Higher People's Court (2nd)	February 2024	Yes
21	HYDRO 海德鲁	Yes	Abuse of trademark administrative procedures; send warning letters	~US\$3.62 million	Shanghai IP Court	June 2024	Yes
22	好太太	Yes	False advertising; trade name infringement	~US\$1.4 million	Hubei Higher People's Court	February 2025	Yes
23	摩飞	Yes	Abuse of trademark administrative procedures;	~US\$140K	BIPC	May 2025	Yes
24	蓝妹	No	License part of its pirated	JH Company shall	Guangzhou Yuexiu	September,	Yes

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	(Blue Girl in English)		trademarks to other entities. (JH Company is a serial trademark squatter. Its IP agency continued to assist with trademark squatting even after receiving a rejection notice from the CNIPA.)	compensate ~US\$70K and its IP agency shall be jointly and severally liable for ~US\$14K the aforesaid compensation liability.	District People's Court (1st Instance); Guangzhou Intellectual Property Court (2nd Instance)	2025	
25	9B	Yes	Breach of distribution contract; trademark squatting; abusive trademark complaints.	~US\$98K	Shenzhen Futian District People's Court	Decision not public. Info from Futian District People's Court site, published Feb 26, 2025. Check here .	Yes.